

The 2009 Japan-Hong Kong Tourism Exchange Year Hong Kong Cup All Japan University Students English Speech Contest

Finals : Starting 10 a.m., Dec. 5, at The Yomiuri Shimbun Head Office in Otemachi, Tokyo

Organizer: The Government of the Hong Kong Special Administrative Region, Hong Kong Economic and Trade Office (Tokyo)

Coorganizer: The Daily Yomiuri

Patrons: Ministry of Foreign Affairs; Ministry of Education, Culture, Sports Science and Technology; The Yomiuri Shimbun

Sponsors: Cathay Pacific Airways, DCH (JAPAN) HOLDING CO., LTD, HSBC Group and The Chinese University of Hong Kong.

Application Requirements

Aim of the contest

The Hong Kong Economic and Trade Office (Tokyo), which represents the HKSAR government in Japan, is organizing an English Speech competition among students in Japan. The purpose is to deepen understanding of Hong Kong among the youth community, and to strengthen friendship and goodwill between Hong Kong and Japan.

Entry Qualifications

- 1) University students in Japan (including graduate students)
- 2) Students from a country or territory where English is the first or second language are not eligible to enter.

*The following countries or territories below are considered to be those where English is the first or second language. (As defined by the Ministry of Foreign Affairs)

*Below are the definitions of the English speaking countries. (Defined by the Ministry of Foreign Affairs)

Republic of Singapore, Democratic Socialist Republic of Sri Lanka, Democratic Republic of Timor-Leste, Republic of the Philippines, Negara Brunei Darussalam, Malaysia, Commonwealth of Australia, Republic of Kiribati, Independent State of Samoa, Solomon Island, Tuvalu, Kingdom of Tonga, Republic of Nauru, New Zealand, Republic of Palau, Republic of Botswana, Independent State of Papua New Guinea, Republic of the Fiji Islands, Republic of the Marshall Islands, Federal States of Micronesia, United States of America, Canada, Antigua and Barbuda, Co-operative Republic of Guyana, Granada, Jamaica, Republic of Suriname, Saint Vincent and the Grenadines, Republic of Trinidad and Tobago, Commonwealth of the Bahamas, Barbados, Belize, Republic of Uganda, Federal Democratic Republic of Ethiopia, Republic of Ghana, Republic of Cameroon, Republic of the Gambia, Republic of Kenya, Republic of Zambia, Republic of Sierra Leone, Republic of Zimbabwe, Republic of the Sudan, Kingdom of Swaziland, Republic of Seychelles, Somali Democratic Republic, United Republic of Tanzania, Federal Republic of Nigeria, Republic of Namibia, Republic of Botswana, Republic of Malawi, Republic of South Africa, Republic of Mauritius, Republic of Liberia, Republic of Rwanda, Kingdom of Lesotho, Sultanate of Oman, Kingdom of Saudi Arabia, Syrian Arab Republic, Hashemite Kingdom of Jordan, Lebanese Republic, Ireland, United Kingdom of Great Britain and Northern Ireland, Republic of Malta, Cook Islands, Niue, Hong Kong Special Administrative Region

Speech Theme

Please choose from the following themes.

- How I can help to promote two-way tourism between Japan and Hong Kong
- What motivates the young generation to travel overseas and what in particular do I expect to experience in Hong Kong
- How to plan a vacation in Hong Kong to enrich the learning experience of a university student from Japan
- The growing importance of the East Asian Games for international sports exchange

Application period

Monday, May 11 – Friday, October 16, 2009

How to apply

- Speech: Seven minutes for the prepared speech
- How to apply: Please send the following documents:
 - (1) Application form (One copy)
 - (2) Document of proof of university enrollment (student registration certificate or a copy of student ID)
 - (3) A copy of the typed English-language speech on A4 paper. (The document should also indicate the subject of the speech and the name and university of the applicant.)
 - * Please do not staple or clip the typed speech
 - (4) A cassette tape or CD/R with a recording of the speech delivered within the prescribed time (bearing the name and university of the applicant)
 - * The tapes or CD/R will not be returned.
 - * The copyright of the speeches submitted will belong to the organizer.
 - * Personal information of the applied documents is strictly managed in "Hong Kong Cup All Japan University Students English Speech Contest 2009 Secretariat." Moreover, the information is used for selection and the result report by The Daily Yomiuri.

Submit applications to:

**To: Hong Kong Cup All Japan University Students
English Speech Contest 2009 Secretariat
Daily Yomiuri Ad Section, Advertising Bureau, The Yomiuri Shimbun
1-7-1, Otemachi, Chiyoda-ku, Tokyo 100-8055**

For inquiries:

Hong Kong Cup All Japan University Students
English Speech Contest 2009 Secretariat
Tel: (03) 6739-6293, Fax: (03) 3216-7138
E-mail: t-dyad@yomiuri.com

For more information:

Please visit the website of The 2009 Japan-Hong Kong Tourism Exchange Year Hong Kong Cup All Japan University Students English Speech Contest
URL: <http://www.yomiuri.co.jp/adv/hongkongcup2009/>

Preliminary and secondary selections

- Fifteen contestants will be selected from the documents for the final.
- Participation prize
 - Book coupon will be given to all applicants.

Final Contest

Saturday, Dec. 5, 2009 AM10:00 - PM16:30

At the Yomiuri Shimbun Head Office in Otemachi, Tokyo

Speech:

Seven minutes for the prepared speech, three minutes for questions and answers on the speech.

- 1) Time limit of the speech
 - A. The length of the speech is seven minutes or less. Any speech exceeding seven minutes will be deducted from the total score.
 - B. After giving an introduction, the contestants must immediately proceed to the podium. The duration of the speech starts to be measured when the speaker starts to speak.
- 2) Method of assessing speeches
Adjudicators will assess the speeches in terms of four criteria: English, content, delivery, and questions and answers.

Prizes

- ◇ First Prize
 - Trophy (Hong Kong Cup) and testimonial from the Ministry of Education, Culture, Sports, Science and Technology.
 - A pair of economy-class round-trip air ticket* to Hong Kong with expenses paid for a short period of study at the Chinese University of Hong Kong
 - Hotel accommodation in Hong Kong
 - Book coupon (¥30,000)
 - *This pair of round-trip ticket can be used by the winner and winner's parent only
- ◇ Second prize
 - Trophy and testimonial from the Ministry of Education, Culture, Sports, Science and Technology.
 - Economy-class round-trip air ticket to Hong Kong with expenses paid for a short period of study at the Chinese University of Hong Kong
 - Hotel accommodation in Hong Kong
 - Book coupon (¥25,000)
- ◇ Third Prize and Fighting Spirit Prize*
 - Trophy and testimonial from the Ministry of Education, Culture, Sports, Science and Technology. (Testimonial will be presented to Third Prize winner only)
 - Economy-class round-trip air ticket to Hong Kong with expenses paid for a short period of study at the Chinese University of Hong Kong
 - Hotel Accommodation in Hong Kong
 - Book coupon (¥15,000)
 - *Fighting Spirit Prize will be awarded to a student who has less than 3 months overseas experience
- ◇ Fifth to Fifteenth Prize
 - Book coupon (¥15,000)
- ◇ Participation Bonus for finalists
 - Travel and accommodation fees for one night will be borne by Hong Kong Cup All Japan University Students English Speech Contest 2009 Secretariat
 - A souvenir will be given to all contestants selected for the final